



FOR IMMEDIATE RELEASE

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"KYLE FERNLEY ASCENDS TO VICE PRESIDENT OF MASAE"

January 2018 (Philadelphia) – MASAE announced at its recent Annual Meeting that Kyle Fernley was elected to Vice President/President – Elect of the Mid Atlantic Society of Association Executives.

A long-time supporter and leader within the organization, Kyle has most recently served as Education Committee Chair, and active on both the Annual Conference Committee and Golf Committee.

Among his other credentials are serving on the Industry Advisory Council of the Association of Luxury Hotels International (ALHI), a graduate of ASAE's Business on Meetings Certificate Program and a graduate of ASAE's Leadership Academy.

On a personal note, he was nominated by the Leukemia & Lymphoma Society as their Man of the Year; Volunteers with the Big Brothers, Big Sisters of America and is a founding member of the WPN for Education Works.

Kyle is also the 5th generation of Fernley & Fernley, a charter accredited association management company representing 16 non-profit trade associations in professional societies with the distinction of having founded the industry in Philadelphia in 1886.